V-WEAR '93
(FEB '93 TO SEPT '93)

VW'93 ITEM DEMAND (CUM THRU 12/1/93) Thru 12/1/93

#UPCS	ITEM	DIRECT MAIL	MAGAZINE	FSI	RETAIL	CARTON	TOTAL	10/93 FORECAST	OLD VS. REVISED
20	LIGHTER	58,857	12,565	27,447	30,313		129,182	135,599	1.050
30	T-SHIRT	23,035	5,205	10,261	13,339		51,840	54,665	1.054
35	BASEBALL CAP	4,017	1,282	3,537	3,237		12,973	13,775	1.062
40	BELT BAG	23,354	5,351	11,333	14,701		54,739	57,879	1.057
40	BLACK SUNGLASSES	11,518	2,529	7,383	5,592		27,002	28,639	1.061
40	TORTOISE SUNGLASSES	14,425	3,212	9,970	7,034		34,641	36,597	1.056
40	BLACK SUNGLASSES (Ctn Insert)					12,973	12,973	13,328	1.027
40	TORTOISE SUNGLASSES (Ctn Insert)					19,823	19,823	20,340	1.026
40	LACE TIE	7,401	1,298	4,053	3,45		16,203	17,346	1.071
80	BRACELET	10,683	2,580	8,421	6,555		28,239	30,051	1.064
100	LACE VEST	12,346	2,211	6,860	6,298		27,715	28,781	1.075
225	BACK PACK	10,973	1,950	4,141	5,152		22,218	24,116	1.086
350	BIKER JACKET S	1,724	290	562	682		3,258	3,428	1.052
350	BIKER JACKET M	5,402	920	1,904	2,044		10,270	10,940	1.065
350	BIKER JACKET L	7,875	1,365	2,573	2,90		14,716	15,820	1.076
	TOTAL ORDERS	192,510	40,758	98,425	[illegible]	32,796	465,790	492,313	

5.7%

Source: https://www.industrydocuments.ucsf.edu/docs/pzgj0004